

Current report No. 28/2016

Issuer: **Kino Polska TV S.A.**

Issued on: 24 October 2016

Subject: **Signing of the agreement with an advertising broker by the Issuer's subsidiary**

Legal basis: Article 17, clause 1 of the MAR - inside information

Contents of the report:

The Management Board of Kino Polska TV S.A. ("the Company", "the Issuer"), in reference to the current report No. 27/2016 issued on 19 October 2016, hereby gives notice that was informed that the Issuer's subsidiary - Cable Television Networks & Partners sp. z o.o. ("the CTN&P") concluded today, e.g. 24 October 2016, cooperation agreement ("the Agreement") with the company Polsat Media Biuro Reklamy Spółka z ograniczoną odpowiedzialnością Sp. k. ("the Polsat Media").

On the basis of the Agreement, the Polsat Media shall provide services of the advertisements' acquisition for Zoom TV channel which broadcaster is CTN&P.

The remuneration of the CTN&P under the Agreement constitutes of advertising revenues less fixed on market conditions margin of the Polsat Media. The amount of advertising revenues depends on many factors, i.a. the share of the Zoom TV channel in audience (% SHR) and the general situation on the Polish advertising market.

Value of the Agreement during its term may exceed 10% of the Issuer's equity.

The Agreement was concluded for a definite period and is valid from 1 November 2016 until 31 December 2019. The Agreement is automatically renewed for another calendar year, unless terminated in writing six months before the end of its validity.

Signed by:

Bogusław Kisielewski, President of the Management Board

Marcin Kowalski, Member of the Management Board