

Yassine Bouzoubaa

EXPERIENCE:

CANAL+

EVP SALES & MARKETING, INTERNATIONAL 2017 - 2024

CANAL+

PROJECTS & DEVELOPMENT DIRECTOR, FRANCE 2013 - 2017

CANAL+

CHIEF OPERATING OFFICER, NORTH AFRICA 2009 - 2013

ACCENTURE

MANAGER, MEDIA & TELCOS INDUSTRIES 2000 - 2009

SEMA GROUP CONSULTING - DEVOTECH

MANAGEMENT & STRATEGY CONSULTANT 1998 - 2000

EDUCATION:

MBA – ARIZONA STATE UNIVERSITY, TEMPE, ARIZONA, USA 1997 - 1998

Major : Services Marketing & Management

ECOLE SUPERIEURE DE COMMERCE DE TOULOUSE, FRANCE 1995 - 1998

Master's Degree